

# Scott Burnham



Director



Designer



Photographer



Entrepreneur

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## MY QUEST

I am searching for a position where I can continue to demonstrate my leadership abilities, while contributing my developed graphics, marketing and technical skills.

## QUALIFICATIONS

- Always willing to learn and experiment with new and improved techniques and software
- Works effectively and efficiently both as an individual, as well as part of a team
- Experienced in various platforms and versions of operating systems and software
- Able to work on multiple projects with critical deadlines
- Experienced photographer (including staging and directing photo shoots as well as commercials)
- Networked with numerous print, advertising and PR companies, as well as media corporations

## PERSONAL SKILLS

Ambition  
Attentive to Detail  
Character & Integrity  
Determination  
Flexibility

Leadership  
Loyalty  
Motivation  
Teach-ability  
Trustworthy

## TECHNICAL PROFICIENCIES

### Mac & Windows OS:

Adobe Photoshop CC  
Adobe Illustrator CC  
Adobe InDesign CC  
Adobe Dreamweaver CC  
Adobe Muse  
Adobe Flash CC  
Adobe After Effects CC  
Adobe Soundbooth CC  
Adobe Premiere CC  
Adobe Acrobat Pro  
QuarkXPress  
Final Cut Pro

Avid Pro Tools  
Propellerheads Reason  
Microsoft Outlook  
Microsoft Word  
Microsoft Excel  
Microsoft PowerPoint  
Microsoft Publisher  
Microsoft Access  
Microsoft Expressions Design  
Autodesk Maya  
Wordpress  
Volusion

## EDUCATION

### September 2008 – April 2012

International Academy of Design and Technology; Troy, MI  
Bachelor of Fine Arts - Digital Media Production

### January 2002 – December 2003

Macomb Community College; Clinton Twp., MI  
Associates Degree – Media & Communication Arts

REFERENCES - Upon Request

## PAST & PRESENT EXPERIENCE

### September 2008 – June 2014

Director of Marketing

(Previous positions: Graphic Designer, Art Director, Creative Director)  
WellnessMats / Smart Step Flooring - Troy, Michigan

Responsibilities included

- managing the marketing and design team for the 5+ divisions of the company.
- implementing and managing a content management system (Asana).
- designing the multiple interactive websites, with development of front/back ends.
- creating and managing conceptual and visual print pieces, e.g., POS materials, product packaging, store displays, folders, brochures, bi-folds, business cards, presentations, marketing kits and trade show booths for all divisions.
- coordinating and shooting numerous photo and video shoots.
- managing and working closely with outside advertising and PR firms.
- managing all SEO, digital marketing and analytic programs designed to track ROI.
- building and maintaining the entire company's network infrastructure.
- working with the sales teams on managing key A-accounts.

### November 2006 – Current (on an as needed basis)

Creative Director / Chief Designer of Product Art and Development  
I-Fusion Technologies - Chesterfield, Michigan

Responsibilities include

- creating the corporate identity designs for brochures, business cards, packaging and display booth artwork, as well as graphics for automotive interior finishes.
- designing multiple website layouts.
- using advanced, technical graphics skills to create decorative finishes for ceiling tiles and wall covers for various corporations, including the Motor City Casino.

### July 2004 – June 2008

Art Director (Previous positions: Project Coordinator, Senior Designer)  
Rock Financial / Quicken Loans - Livonia, Michigan

Responsibilities included

- completing multimedia projects requested by executive management.
- directing a team responsible for conceptualizing ideas needed for banker materials and advertising campaigns in the media, e.g., television, radio, print, direct mail and internet advertising across the company.
- creating the strategy and managing the professional sports team sponsorship.

### September 2003 – May 2004

Associate Communications Designer (Co-op Position)  
FlexBen Corporation – Troy, Michigan

Responsibilities included

- designing flexible spending account materials.
- preparing the final art for mass printing of enrollment forms and workbooks.
- preparing web based digital versions of enrollment forms and workbooks.

### February 2002 – Current (on an as needed basis)

Art Director  
Colonial Group, Inc. – Clinton Twp., Michigan

Responsibilities include

- creating the corporate identity designs for brochures, business cards, packaging and display booth artwork.
- designing multiple website layouts.

### May 2001 – January 2002

Walt Disney Imagineers Studio (Internship)  
Walt Disney World – Orlando, Florida

- Studied digital animation at the Walt Disney University.
- Worked alongside Disney Imagineers on movie frames.